



**CERTIFIED NATURAL  
& ORGANIC COSMETICS**



*Naturally beautiful!  
benecos makes this possible.*



benecos: certified natural & organic cosmetics (except nail polish) that are simply fun to use and represent excellent value for money. Natural raw materials plus passion in developing our cosmetics equals the perfect product.



### What we believe in:

#### **Yes:**

- High-quality formulations
- Natural oils, waxes and fragrances
- Essential oils
- Plant extracts
- The principles of "green chemistry"

#### **No:**

- Animal testing anywhere in the world
- Petroleum-based raw materials and their derivatives
- Genetic engineering
- Artificial colours and fragrances
- Silicones
- Microplastics
- Ethoxylated ingredients (e.g. PEG)
- Nanoparticles
- Phthalates



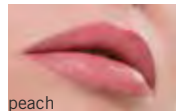
**MATTE**  
lipsticks



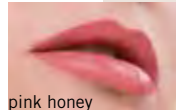
wow!

muse

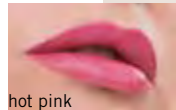
very berry



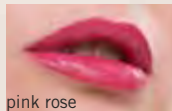
peach



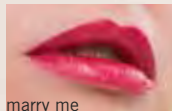
pink honey



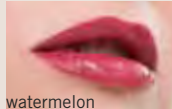
hot pink



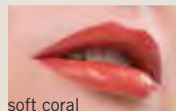
pink rose



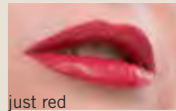
marry me



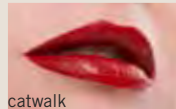
watermelon



soft coral



just red



catwalk



### LIPSTICK

Vibrant colours for velvety soft, seductive lips. With premium quality organic oils and organic waxes.



Organic sunflower oil  
gently nourishes the skin

Organic avocado oil  
nourishes the skin

### LIPLINER

For perfect contours and wonderful lips.

Macadamia nut oil  
softens and nourishes  
the skin

## LIPS

Mango seed oil restores lipids

Organic carnauba wax  
softens and nourishes  
the skin

pink

red!

brown



Organic sunflower oil  
gently nourishes the skin

Apricot kernel extract  
nourishes the skin

Organic beeswax  
softens, smooths,  
restores lipids

### SHINY LIP COLOUR

A lipstick and lip balm  
in one.  
Light, glossy colour.



COSMOS  
NATURAL

- rusty rose
- silky tulip
- pretty daisy

### LIPGLOSS

Seductive or  
subtle, natural  
sheen. With  
Vitamin E.

### LIP BALM

Gently nourishes  
the lips with  
organic jojoba oil,  
organic olive oil\*\*  
and organic shea  
butter.

Vegan

- Cassia
- Mint
- Classic
- Vanilla
- Orange
- Raspberry
- Cocoa

New

\* only Lip Balm Cocoa

\*\* except Lip Balm Cocoa

# LIPS

Organic carnauba wax  
softens and nourishes  
the skin



Organic corn starch  
protects the skin,  
is absorbent



COSMOS  
ORGANIC

Vegan

### MATTE LIQUID LIPSTICK

Five highly  
pigmented and  
matte Liquid  
Lipsticks for an  
expressive look.





# M A S C A R A

Volume Length Curve Definition

**MAXIMUM VOLUME** deep black



**MAXIMUM VOLUME** smooth brown



**VEGAN VOLUME** magic black



**MULTI EFFECT** just black



**SUPER LONG LASHES** carbon black



**ADORABLE LASHES** deep ocean



**GLAMOUR LOOK** ultimate black



**FUN SIZE MASCARA** black onyx



Vegan

Vegan

Vegan

Vegan



# EYES

## KAJAL

For expressive looks! Soft kohl with a smooth, creamy consistency.

Macadamia nut oil smooths, softens and regenerates the skin

Sunflower oil gently nourishes the skin

- bright blue
- grey
- brown
- violet
- black
- olive
- night blue
- green
- white

## LIQUID EYELINER

Precise lines with soft texture. A must-have for thicker looking lashes and feline flicks.

## EYEBROW-DESIGNER

For precisely styled eyebrows. With practical applicator brush for touching up.

## EYEBROW GEL

To fill, shape and define the eyebrows.

- brunette
- ash brown
- clear

- brown
- gentle brown
- blonde

Cotton seed oil nourishes the skin

Organic rosemary extract promotes circulation, refreshes, is antimicrobial and astringent





### QUATTRO EYESHADOW

Four quattro eyeshadows offer exciting colour combination possibilities.

Macadamia nut oil\* softens and nourishes the skin



smokey eyes

true blue



coffee & cream



beautiful eyes



\* except true blue



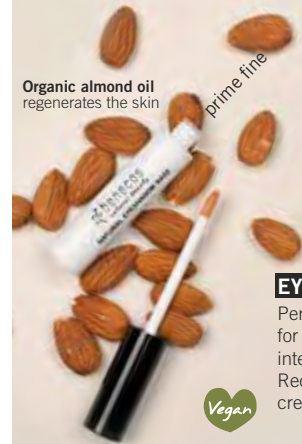
## EYES

Organic sunflower oil gently nourishes the skin



Organic almond oil regenerates the skin

prime fine



### EYESHADOW BASE

Perfectly primes the lids for eyeshadow and intensifies colour. Reduces build-up in the crease of the eyelid.



*It's not about perfection,  
it's about the right  
complexion*



	<u>Texture</u>	<u>Coverage</u>	<u>Skin type</u>
<b>LIGHT FLUID FOUNDATION</b>	Light fluid	Light	Combination to oily skin
<b>BB CREME</b>	Tinted, nourishing balm	Medium	All skin types
<b>CREAMY MAKE-UP</b>	Silky-smooth, cream make-up	Medium high	Dry to normal skin
<b>FOUNDATION STICK</b>	Creamy make-up stick	High	All skin types



**FACE PRIMER**  
Conceals impurities, dark circles and irregularities. With moisturising aloe vera.

**CC CONCEALER**  
Four blendable shades to optically correct and balance the complexion.

**LIGHT FLUID FOUNDATION**

**FOUNDATION STICK**

**CONCEALER**  
Conceals blemishes, redness and dark circles around the eyes.

**BB CREAM 8 IN 1**

**CREAMY MAKE-UP**

**COVER STICK**  
Conceals impurities, dark circles and irregularities. With moisturising aloe vera.

**Organic rosemary extract**  
invigorating, refreshing, antimicrobial

**Dried organic aloe vera juice** nourishes the skin in Creamy Make-Up, Concealer, BB Cream and Face primer

**Organic shea butter** moisturises

**Pomegranate seed extract**  
astringent, invigorating, firms the skin

**Vegan** (multiple instances)

**COSMOS ORGANIC** (multiple instances)

beige, light, dune, Sahara, ivory, sand, tan, vanilla, nude, honey, caramel, porcelain, beige, fair



# COMPLEXION

Mattifying loose powder for an even complexion.



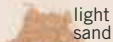
**MINERAL POWDER**



medium beige



sand



light sand

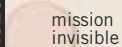


translucent

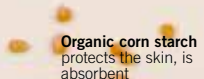
Translucent pressed powder for mattifying the complexion.



**TRANSLUCENT POWDER**



mission invisible



Organic corn starch protects the skin, is absorbent

Pressed compact powder for an even complexion.



**COMPACT POWDER**



sand



fair

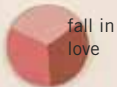


porcelain

Perfect trio of two warm, red tones and a shimmering highlighter.



**TRIO BLUSH**



fall in love

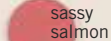


Sunflower oil gently nourishes the skin

A refreshing boost for the cheeks and contouring.



**POWDER BLUSH**



sassy salmon



mallow rose

Vegan

Silky bronzer for a beautiful, sunny glow.



**FRESH BRONZING DUO**



ibiza nights

Vegan



Macadamia nut oil softens and nourishes the skin





Talc-free



29723

Possibilities to  
express yourself

pretty cold

A successful connection  
of fresh and trendy  
colours, perfect for cool  
skin types.



MY BEAUTY  
IT-PIECES

The new benecos it-pieces Refill range can be filled according to your mood. Choose from a variety of 24 pressed powders, all certified COSMOS Organic, vegan and talc free.

freaking hot

Due to its warm shades  
this palette creates a  
sunkissed look on the  
entire face.



COMPACT POWDER  
warm sand 02

CONTOURING  
POWDER  
ash contour

EYESHADOW  
rusty copper

EYESHADOW  
very woody

REFILL SYSTEM

# THE REFILLABLE MAKE-UP PALETTE



- back to black
- very woody
- ocean eyes
- lilac light
- cinnamon crush
- whipped cream
- greenish mermaid
- blue galaxy
- muddy olive
- prismatic pink
- ballerina glam
- rusty copper

## REFILL EYESHADOW

## REFILL COMPACT POWDER

- cold beige 01
- warm sand 02
- cold rose 03
- warm desert 04

## REFILL HIGHLIGHTER

- shooting star
- gold dust

## REFILL BLUSH

- rose please
- peach please
- berry please

## REFILL CONTOURING POWDER

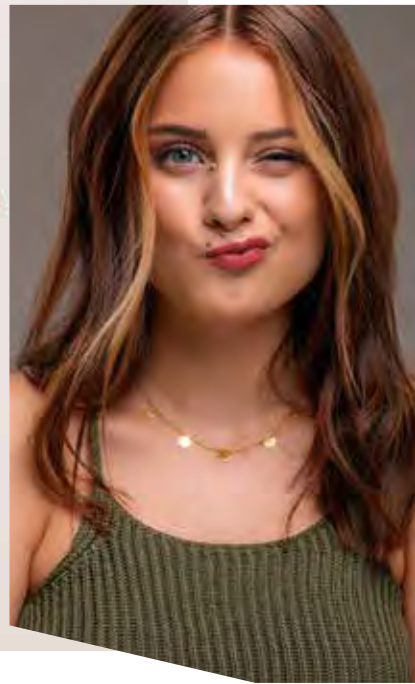
- ash contour

## REFILL BRONZER

- tan please
- beach please



# REFILL SYSTEM



UP TO 90%  
NATURAL  
INGREDIENTS



Free from:  
triphenyl phosphate,  
toluene, colophony,  
camphor, phthalates,  
parabens, silicones  
and organohalogen  
compounds.



## HAPPY NAILS

8-free formulation with up to 90% naturally based ingredients in 19 brilliant colours and one clear top coat. **Waterpermeable and breathable.** Not certified natural cosmetics. Shake well before use.



TOP  
COAT



## NAILS



## NAIL POLISH REMOVER

Natural nail polish remover without acetone for gentle nail polish removal.



Nail polishes are not certified natural cosmetics. Shake well before use.



# ACCESSORIES



**Vegan** Latex-free

## MAKE-UP SPONGE

The benecos make-up sponge, with one rounded and one flattened side, is perfect for applying foundation, powder and other complexion products.



## COSMETIC SHARPENER

Cosmetic sharpener with two different diameters and a cleaning spatula.



**Vegan**

## BRUSHES COLOUR EDITION

The benecos brush range is made from top-quality synthetic toray fibres, lacquered, FSC certified birchwood and recyclable aluminium. With 8 brushes to choose from and each one a gorgeous, different colour, they'll be sure to brighten up your make-up bag.

POWDER BRUSH

BLUSH BRUSH

FOUNDATION BRUSH

BLENDING BRUSH

EYESHADOW BRUSH

ANGLED BRUSH

LIP BRUSH

KABUKI BRUSH

**HAPPY  
CLEANSING WIPES**



Natural gentle cleansing for the face and décolletage, enriched with organic aloe vera extract. Suitable for all skin types, pH skin neutral. The wipes are biodegradable.

Bamboo charcoal for blemished skin

Red clay for sensitive skin

Green tea extract for combination to dry skin

**KONJAC  
SPONGE**



Ideal for daily cleansing. With natural fibres from konjac roots, the sponge's alkaline effect helps to stabilise the skin's acidity level.

Organic aloe vera extract  
moisturises

The BDIH and COSMOS Natural certified natural care range is designed for daily care. As well as moisturising body lotions and hand creams there are also refreshing deodorants, shower gels and nourishing shampoos and soaps.

For all our care products we have developed our own organic blend of seven valuable organic extracts. Each of the ingredients is produced from controlled organic cultivation and has its own positive and nourishing effect on skin and hair.



*Natural care  
made easy!*



ALOЕ  
VERA

**Available in this fragrance:**

Natural Body Lotion, 150 ml  
Natural Shower Gel, 200 ml  
Natural Shampoo, 200 ml, 30 ml  
Natural Deo Roll-On, 50 ml  
Natural Deo Spray, 75 ml



SEA BUCKTHORN  
AND ORANGE

**Available in this fragrance:**

Natural Body Lotion, 150 ml, 30 ml  
Natural Shower Gel, 200 ml, 30 ml  
Natural Hand & Nail Cream, 75 ml



APRICOT  
AND ELDER

**Available in this fragrance:**

Natural Body Lotion, 150 ml, 30 ml  
Natural Shower Gel, 200 ml  
Natural Shampoo, 200 ml  
Natural Deo Roll-On, 50 ml  
Natural Hand Cream, 75 ml  
Natural Shower Scrub, 200 ml



Natural exfoliating granules made from ground apricot kernels.

Microbead free!



POMEGRANATE  
AND ROSE

**Available in this fragrance:**

Natural Body Lotion, 150 ml  
Natural Shower Gel, 200 ml



**Available in this fragrance:**

Natural Body Lotion, 150 ml  
Natural Shower Gel, 200 ml, 30 ml  
Natural Shampoo, 200 ml  
Natural Conditioner, 150 ml

MELISA





**SHAMPOO**  
**ORIENTAL DREAM**

Invigorating family shampoo with an exotic fig extract and precious hemp seed oil for gentle cleansing.



**SHAMPOO**  
**SWEET SENSATION**

Mild family shampoo with moisturising apricot kernel oil and softening olive oil.



**SHAMPOO**  
**FRESHNESS ADVENTURE**

Tangy family shampoo with fresh lime extract and moisturising aloe vera juice.



**SHOWER GEL**  
**GARDEN PLEASURE**

Refreshing family shower gel with a fruity, moisturising apple extract and skin-protecting grape seed oil.



**SHOWER GEL**  
**FRUITY BEAUTY**

Fruity fragrant family shower gel with a valuable mango fruit extract and skin caring orange fruit extract.



**SHOWER GEL**  
**WELLNESS MOMENT**

Pampering family shower gel with moisturising aloe vera juice and a refreshing lemon balm extract.



## FAMILY SIZE

Shower gels and shampoos for the whole family. Fun and cheerful, fresh fragrance experiences for young and old. The FAMILY SIZE products come in large pump dispensers with a capacity of 950 ml, so we are actively contributing to reducing packaging waste. Ideal for environmentally conscious parents and little water fans.

The FAMILY SIZE shower gels and shampoos are suitable for children from 3 years.





## HAND - & LIQUID SOAPS

From fruity and fresh to sensitive, something for everyone. The benecos hand & liquid soaps are perfect for daily hand washing and they also smell so nice. Dermatologically tested and of course vegan.



COSMOS  
NATURAL

### The following soaps are available:

- Natural Liquid soap SOFT & FRUITY 300 ml
- Natural Hand soap SENSITIVE CARE 300 ml
- Natural Liquid soap 3in1 tropical & clean 300 ml
- Natural Liquid soap 3in1 sweet & clean 300 ml
- Natural Liquid soap 3in1 fresh & clean 300 ml



### FLÜSSIGSEIFE SOFT & FRUITY

A gentle liquid soap, with a fruity orange scent, to thoroughly clean hands.

### HANDSEIFE SENSITIVE CARE

Nourishing hand soap with a pleasant texture to clean the hands gently.



### FLÜSSIGSEIFE 3IN1

Fruity, tangy and freshly smelling liquid soaps for gentle cleaning of hands, face and body.

# HYGIENE



Errors and omissions excepted



/benecos



/benecos\_official

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\* benecos nail polishes are not certified natural cosmetics.